

## 2016-2017 Fiscal Year Report

This year, in lieu of a gala, the Foundation hosted a series of "micro-fundraisers" featuring a variety of events including authors, live music, yoga, and a day's worth of activities kicking off the Summer Reading Program. In addition to fundraising, the goals were to appeal to a broad cross section of patrons and attract people who may not be current library users.

In April, we kicked off our 2016-2017 fundraising campaign during National Library Week with the first mailing of the annual fund. The second mailing was distributed in November, and the Gift Book Trees were erected in all three library branches. Gift Book donations have tripled since the Foundation began the campaign 3 years ago.

The Foundation hosted Books on the Lake at the Grosse Pointe Yacht Club in May in partnership with Wayne County Community College District and the Friends, who both gave \$10,000 grants. The event sold out all 300 tickets in the first 40 minutes. This is the third year in a row of sell-out attendance.

We took over the management of the Library Endowment and established the Book Endowment, both of which are administered by the Community Foundation of Southeast Michigan.

We continue to coordinate the production and distribution of the Library's printed newsletter three times per year.

Annual Campaign Totals according to the Giftworks Donor Database

2013-2014 Campaign Total: \$84,061 2014-2015 Campaign Total: \$113,825 2015-2016 Campaign Total: \$117,631 2016-2017 Campaign Total: \$110,271

The Audit Report, prepared by John Rhinesmith, was completed on November 2, 2017 and copies are available at the GPLF office.